

Advisory Board & Committee Interest Form - Submission #32110

Date Submitted: 1/7/2026

Last Name*

Pena

First Name*

Michael

District # You Live In.*

8

Home Address*

6261 Sw 21st Street

City*

Plantation

State*

FL

Zip Code*

33317

Home Phone

Cell Phone

Email Address*

Mike@householdmissionmortgage.com

Owner or Renter *

Owner

Number of years as city resident*

1

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

Occupation*

Mortgage Broker Owner

Work Phone

9548819681

Business Name*

Household Mission Mortgage, LLC

Business Address

7900 Nova Drive

City

Davie

State

FL

Zip Code

33324

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Affordable Housing Advisory Committee

Selection (2)*

Affordable Housing Advisory Committee

Selection (3)*

Affordable Housing Advisory Committee

Selection (4)*

Affordable Housing Advisory Committee

Affordable Housing Advisory Committee - Questions*

1. Cost of leaving
2. Home purchase education
3. Ownership Housing Affordability
4. My own life experience coming from a single family household whose mom never own a home
5. Housing diversity in Hollywood plays a tremendous role in economic health because it builds community

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions

Please answer these five questions above. 1. Are you familiar with the State's Sunshine Laws (Chapter 119 of the Florida Statutes)? 2. Are you available to attend in person regular monthly Board meeting (typically held the 4th Tuesday of each month)? 3. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Plan? 4. What do you believe are the responsibilities of a trustee on a municipal retirement plan board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3. What is your financial background? 4. How many years have you lived in Hollywood? 5. How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Hispanic Affairs Council*

Please answer these five questions above. 1. What is the greatest challenge facing the Hispanic Community in Hollywood? 2. How many hours per month can you dedicate to HACA initiatives? 3. Which of the following disciplines are you most skilled? Education, Employment, Economics, Cultural Awareness, Housing. 4. Which of the following disciplines are you most passionate? Education, Employment, Economics, Cultural Awareness, Housing. 5. What (if any) life experience motivated you toward volunteerism?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Centennial Celebration Committee*

Please answer these five questions above. 1. What is your primary interest in serving on the Committee? 2. What is your financial/accounting background? 3. What knowledge, skills and abilities would you bring to the meetings? 4. What other organizations and/or associations were you previously, and/or currently involved with? 5. Are you available to attend regular committee meetings? (dates to be determined by all members)

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sister Cities Advisory Committee - Questions*

1. Do you speak more than one language? If so, what languages do you speak? 2. Do you have experience in travel, cultural exchange, and/or fund-raising? Please describe. 3. Which Sister City focus areas are you most passionate about: a. Art and Culture; b. Business and Trade; c. Community Development; d. Youth and Education. 4. What (if any) life experience motivated you toward volunteerism? 5. Please describe why you are interested in serving on the Sister Cities Advisory Committee.

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Are you interested in serving on more than one board/committee?*

If so, how many?*

Yes

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Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

0

Are you currently on a County or City Board?*

No



If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

25 Years in experience in wholesale, retail, brokerage, and as a loan origination and manager. I own my mortgage brokerage.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I currently organize non for profit events .I have done many projects, events, volunteers from local churches, private organizations and companies, non for profits, etc. Races for handicaps and for local ministries work.

Are you presently employed by the City of Hollywood?*

No



If so, in what capacity?*

none

Attach Resume (only .doc and .pdf files)*

Michael Pena Resume.pdf

Michael Pena
Branch Manager
Davie, FL 33328 mikepena2269@gmail.com
954/560-2269

High-caliber sales leadership experience in new business development, territory management, branding strategies, product roll-out and industry networking initiatives in groundbreaking and innovative environments. Proficient as a top revenue generator in all aspects of the sales process, including competitive analysis, new product introduction, accountability, post-sales support and executive relationship building.

Work

Experience

Branch Manager/principal partner
Household Mission Mortgage, LLC
Jan 2023 to Present

Producing Branch manager. Building and recruiting sales team. Originating loans. Create relationships with real estate teams to drive sales goals.

- Loan Program training for Branch and sales team
- Set up Purchase Marketing plan for realtors and sales team.
- Managing P&L
- Recruiting, compliance, and production

Branch Manager
Primary Residential Mortgage Inc – Davie, FL March
Jan 2022 to Dec 2022

Producing Branch manager. Building and recruiting sales team. Originating loans. Create relationships with real estate teams to drive sales goals.

- Loan Program training for Branch and sales team
- Set up Purchase Marketing plan for realtors and sales team
- Managing P&L
- Recruiting, compliance, and production

Branch Manager
Everett Financial DBA Supreme Lending – Davie, FL March
Nov 2021 to 2022

Producing Branch manager. Building and recruiting sales team. Originating loans. Create relationships with real estate teams to drive sales goals.

- Loan Program training for Branch and sales team
- Set up Purchase Marketing plan for realtors and sales team
- Managing P&L
- Recruiting, compliance and production

Branch Manager
Primary Residential Mortgage Inc – Plantation, FL March
March 2019 to 2021

Producing Branch manager. Building and recruiting sales team. Originating loans. Create relationships with real estate teams to drive sales goals.

- Loan Program training for Branch and sales team
- Set up Purchase Marketing plan for realtors and sales team
- Managing P&L
- Recruiting, compliance and production

Sales Manager
Highlands Residential Mortgage - Miramar, FL March 2016 to 2019

Producing sales manager. Building and recruiting sales team. Originating loans. Create relationships with real estate teams to drive sales goals.

- Loan Program training for Realtors and sales team

- Set up Purchase Marketing plan for Realtors and sales team

Sales Manager

EverBank - Miramar, FL

May 2014 to March 2016

Assigned to Realty offices to create relationships and originate purchase business

- Loan Program training for Realtors
- Set up Purchase Marketing plan for Realtors

Home Mortgage Consultant

Bank Of America - Plantation, FL

March 2014 to May 2014

Originate loans

Train Branch locations on loan prospecting

Home Mortgage Consultant

Wells Fargo Home Mortgage - Weston, FL

August 2012 to March 2014

- Assigned to Realty offices to create relationships and originate purchase business
- Loan Program training for Realtors
- Set up Purchase Marketing plan for Realtors
- Create scripts for cold calls for Bankers

Mortgage Loan Consultant

American Southern Mortgage Services, LLC - Pembroke Pines, FL

January 2012 to August 2012

- Loan origination
- In-house loan consultant for Real Estate office Training on products/process

Financial Advisor

MassMutual Financial Group - Fort Lauderdale, FL February 2010 to

January 2012

Ft Lauderdale, FL. 2010 - 2011 Financial Services

Professional

Currently under Management program and creating financial workshops across Florida for State and Federal employees

- Awarded Rising Leader in first year agent.
- Over exceeded annual plan in first year in business.
- Created business and marketing plans on new markets within our team.
- Set up workshops with all branches of government employees.

- Education

- Manhattan College August 1992 - 1994
- Valhalla College 1997-1998
- Decorated Wartime Veteran, 1987 - 1992 Special Operation Training Group, United States Marine Corps in Desert Storm and the Gulf War.

- Certifications/Licenses

- Mortgage License
- April 2016 to Present
- Mortgage Originator in Florida, Georgia, Mississippi, Alabama, North Carolina, California

- Additional Information
- **AREAS OF EXPERTISE**
- **Account Conversions • Relationship Building • Performance Metrics • Competitive Analysis • Strategic Planning • Market Knowledge • Financial Acumen • Contract Negotiations • Process Improvements • Lead Prospecting • Media Buying • Business Savvy • Start-Up Operations • Territory Management • Target Marketing**